



FOR IMMEDIATE RELEASE

**Celebrate Independently Owned Businesses on Small Business Saturday**  
*Shop small, shop local, shop unique for holiday gift giving*

GEORGETOWN, KY – NOVEMBER 7, 2022 – Small Business Saturday takes place on November 26 this year, providing an opportunity to discover, celebrate and support small businesses. More than [four dozen distinctive and independently owned small businesses](#) are located in Georgetown, lining the streets of the downtown and adding color, vibrancy and activity to the historic district.



“People love the charm and yesteryear feel of our downtown, and it is our small businesses that create this special atmosphere,” said Lori Saunders, executive director of Georgetown/Scott County Tourism. “It is a true shopper’s delight, especially during the holidays, with storefronts

dressed up with lights and cheerful decorations and our shops offering some of the best deals around.”

American Express launched Small Business Saturday in 2010 to encourage people across the country to support small, local businesses, which put so much back into their communities. In Georgetown, these businesses include gift shops and clothing boutiques, art galleries and antique stores, restaurants and other eateries and more, all set in a walkable and picturesque Victorian streetscape.

Georgetown is all about unique experiences, unusual gifts and one-of-a-kind dining. Locally-owned Georgetown shops offer home décor and accessories, apparel, designer handbags, original art, artisan-made jewelry, scrapbooking supplies, candles, handcrafted gifts toys and more. Some, like Birdsong Quilting and Crafts, Crafty n’ Blessed by Alicia and Heirlooms and Gretchen’s, offer workshops for creating your own gifts. Locally-owned eateries serve unfussy home cooking, fine dining and everything in between. Several confectionaries cater to the sweet tooth with donuts, cupcakes, cookies and other treats. You can even book salon time for a holiday hairdo, choose the perfect wine for a hostess gift or blend your own bourbon for a stocking stuffer.

### **From shop small to heartfelt holiday traditions**

Georgetown celebrates the holidays as only a small town can: with lots of heart. Drive along three miles of light displays at the family-friendly Southern Lights Holiday Festival (Nov. 25-Dec. 31) followed by mini train rides, pony and camel rides and more at Kentucky Horse Park. At ChristmasTime at the Ark Encounter (Nov. 25-Dec. 30), see a life-size ark and gardens illuminated in rainbow-colored lights, hear traditional Christmas carols and enjoy festive food and drink.

Catch the tree lighting, parade and open houses at Home for the Holidays (Dec. 3). Drop a letter to Santa at the Georgetown & Scott County Museum (Nov. 26 or 30 or Dec. 1-3) where it will be stamped, postmarked and delivered to the North Pole. (Return on Dec. 17 to pick up a return letter from Santa!) Come inside one of America's great architectural treasures during Ward Hall's Candlelight Tours (Dec. 8-11 and 15-18). Come home for the holidays and enjoy these events and others, including the Hanging of the Greens at Georgetown College, a Polar Express reading in the historic Sadieville Train Car and the City of Bethlehem Live Nativity, complete with actors and animals, cocoa and cookies. Click [here](#) for more event information.

To see all the shops, restaurants, galleries and attractions in Georgetown, visit [www.GeorgetownKy.com](http://www.GeorgetownKy.com).

#### **MEDIA CONTACT:**

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#### **PHOTOS**

Georgetown puts its most festive foot forward during Small Business Saturday and throughout the holiday season.

Photo: Georgetown/Scott County Tourism

#### **HI- and LOW-RES photos available.**

**ABOUT [GEORGETOWN, KY](#)** | Harness the fun in [Georgetown](#), Kentucky's Horse Headquarters and Birthplace of Bourbon. Sitting in the midst of Kentucky Horse Country, Georgetown is home of numerous horse-centric attractions – Kentucky Horse Park, Old Friends Thoroughbred Retirement Farm, Saxony Thoroughbred Farm, Whispering Woods Riding Stables, Three Hill Farm Horsemanship Training Experience, Steve Hockensmith Fine Art Gallery and Robert Clark Gallery – and events including the Kentucky Three Day Event, Horsey Hundred, Festival of the Horse and the National Horse Show. A dynamic small town with a beautifully preserved Victorian-era downtown filled with locally-owned shops, restaurants, craft breweries and distilleries, it is home to Toyota Motor Manufacturing Tour; the official Kentucky-Japan Friendship Garden – Yuko-en; Elkhorn Creek; Greek Revival antebellum mansion Ward Hall; a circa 1917 Rosenwald School; Heirlooms & Gretchen's authentic stained glass shop; and Kentucky Proud farms that play like agricultural theme parks. Accommodations include three dozen unique stays, 17 brand name chain hotels and two campgrounds. [www.facebook.com/gotogtown](http://www.facebook.com/gotogtown)